

A Thousand 'Thank Yous' from Our Children



Singapore Children's Society got a chance to thank the 590 businesses and 331 supporters of the 1000 Enterprises for Children-in-Need programme at an appreciation dinner on 28 March.

Held at the Pan Pacific Singapore, the ceremony recognised the untiring efforts of those who have joined hands with Children's Society since the programme was launched in 2009.

Deputy Prime Minister and Patron for the programme, Mr Teo Chee Hean, was the Guest-of-Honour.

During the dinner, the Society also appointed three representatives from among those companies supporting its cause as 1000E Ambassadors. They will help to engage business and social communities in raising funds and awareness on behalf of the Society.

Among those appointed was founder of Just Education Holdings, Mr Desmond Peh, who considers the programme "an essential platform for public-spirit entrepreneurs to connect with society, and to express their compassion and acknowledge the need for social responsibility".

Alongside Mr Peh, Mr Ronald Liew, Chief Executive Officer of QCD Technology, and Dr Derek Goh, Executive Chairman of Serial System, were also named 1000E Ambassadors.

The Society presented awards to companies that had distinguished themselves over the course of the year.

The dinner culminated in a much-anticipated silent charity auction. A total of eight items were put up for auction, including two Song Nian Calligraphies generously donated by Mr Sim Hong Boon and Mr Ng Cheng Huat. In the end, an impressive \$50,944 was raised.

Singapore Children's Society would once again like to extend its appreciation to all participating enterprises and the business community for their support.

For more information on how your organisation may support the 1000 Enterprises for Children-in-Need programme, please contact us at 6273 2010 or email

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